EVERY LEARNER EVERYWHERE
ANNUAL IMPACT REPORT 2024

Transforming Education Through
Digital Learning, Elevating Every Learner

everylearner
everywhere
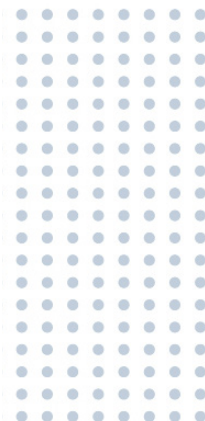
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A LETTER FROM THE DIRECTOR

LAURA DAVINCI
DIRECTOR OF EVERY LEARNER EVERYWHERE

Dear Colleagues and Supporters,

As we reflect on 2024, I am excited to share the notable progress and innovative initiatives that have defined Every Learner Everywhere's journey this year. It has been a year of change, growth, and reflection on our mission to advance digital learning for every learner in higher education.

We began 2024 by welcoming four new partner organizations to our network. These additions have greatly expanded our capacity to create and deliver innovative services in the field of digital learning, enhancing our ability to serve institutions and learners alike.

This year, we were fortunate to receive two pivotal grants that have propelled our work forward. These grants enabled us to offer three of our current services by Achieving the Dream (ATD), the Association of Public and Land-grant Universities (APLU), and the Online Learning Consortium (OLC) to multiple institutions, free of charge. Additionally, they supported the development of two new generative AI literacy services – one for faculty integrating AI into their classes, and another for academic leaders crafting policies on AI use in academic work. They also allowed us to embark on a strategic planning process focusing on sustainability, update our services to better align with institutional needs, and create new e-learning opportunities that can be provided both to institutions, and directly to individuals.

Throughout 2024, we maintained our commitment to our foundational goals. We continued to publish resources for the field, collaborate with intermediaries for scale (IFS) organizations and our network partners to provide services, host our annual Strategies for Success webinar series, and fund our student internship program.

Our thought leadership reached new heights as we shared our insights at 19 national conferences, further establishing our role as a leading voice in digital learning and educational excellence.

I want to express my heartfelt gratitude to the Every Learner Advisory Council for their guidance throughout the year. Their expertise and dedication have been significant in navigating the complex landscape of digital learning.

Last but not least, I extend my deepest appreciation to the Every Learner team, our network partners, our funder, and to WCET for their commitment to the success of the network. The year ended in a transition period when the previous director, Karen Cangialosi, left, followed by a full team reorganization, and everyone played a crucial role in making the network even stronger.

As we look to the future, I am filled with optimism about the potential of our work to create more relevant and effective digital learning environments. Together, we are not just adapting to the digital age – we are shaping it to benefit every learner.

Thank you for your continued support and partnership.

I am very excited to lead this amazing team of dedicated and talented people working to improve learning outcomes for some of our most vulnerable students. From the Every Learner staff to the many partner and collaborating organizations, this rich network offers possibilities for expansiveness in our understanding and reach of digital learning, and I am thrilled about what we will accomplish together.

Sincerely,

Laura DaVinci

ABOUT THE NETWORK

Every Learner Mission

Our mission is to partner with institutions to harness digital learning technology, driving innovation in higher education to improve outcomes for every learner.

Every Learner Vision

We envision a world where every learner has the support they need to be successful. Support can be enabled through the effective implementation of digital learning tools. As a nationally recognized leader, Every Learner Everywhere provides institutional stakeholders – especially faculty – implementation guidance and coaching on how to make this vision a reality for every learner.

About Us

Every Learner Everywhere advocates for successful academic outcomes for all postsecondary education learners through advances in digital learning.

Every Learner Everywhere is a network of partner organizations with expertise in evaluating, implementing, scaling, and measuring the efficacy of education technologies, curriculum and course design strategies, teaching practices, and support services that personalize instruction for students in blended and online learning environments.

Our collaborative work to advance student success in higher education centers on the transformation of teaching and learning. We build capacity in colleges and universities to improve student outcomes with digital learning through direct institutional support, timely resources and toolkits, and ongoing analysis of institutional practices and market trends.

NETWORK IMPACT

2024 marked five full years of the network offering services and resources to the field of higher education. In those years, we have engaged with 1265 institutions in all 50 US states and 6 territories, as well as 50 countries.

We have delivered 190 services to institutions, awarded 195 awards through 13 different professional development badges, added 275 resources to our free resource library, and posted 238 blogs.

1,265 INSTITUTIONS

50 STATES + 6 TERRITORIES

50 COUNTRIES

190 SERVICES TO INSTITUTIONS

195 AWARDS THROUGH 13 PD BADGES

275 RESOURCES + 238 BLOGS

2024 was a busy year in which the network delivered 6 institutional services to 43 institutions. Our ten webinars were attended by 3,039 participants from 320 unique institutions and with nearly 100 institutions attending multiple webinars. Our partners delivered 29 presentations at 19 conferences. Over a million visitors to our website downloaded our resources 9,339 times and viewed our videos 3,769 times. There were 89,228 blog views in 2024, 124 media mentions, and 653 citations of our resources.

5
CONSULTATIVE ENGAGEMENTS

1
COMMUNITY OF PRACTICE

124
MEDIA MENTIONS

29
CONFERENCE PRESENTATIONS

43
INSTITUTIONS SERVED IN DIRECT SERVICES

7,369
UNIQUE PARTICIPANTS/ ATTENDEES

320
INSTITUTIONS SERVED THROUGH OUR WEBINARS

653
CITATIONS OF OUR RESOURCES

ALONG WITH...

- **1,297,182** website visits
- **9,339** resource downloads
- **89,228** blog views
- **3,769** video and YouTube views
- **10** webinars
- **19** conferences
- **40** presenters/ panelists

STUDENT IMPACT

Student Interns

In 2024, we worked with six amazing student interns and two essential student research assistants. These students conducted research to develop resources, participated in student panels at virtual conferences, and provided us with valuable thought leadership throughout the year.
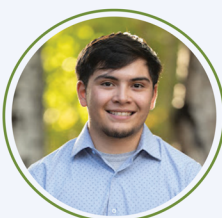
2024 Spring interns

JAMIE BALDWIN

Sam Houston State University

ANISSIA FLEMING

Tennessee State University

JOE RENDON

Fort Lewis College

RESEARCH ASSISTANT

EMMA SULLIVAN

Georgia State University

2024 Summer + Fall interns

CAMORE FORDHAM

Spelman College

BRAYDEN HAMILTON

Fisk University

TESSA WOLF

University of Illinois

RESEARCH ASSISTANT

ISABELLA GREENE-NOBLE

University of Mississippi

Former Student Interns' Graduation Photos

We are so proud of the accomplishments of all the student interns and student research assistants. Four of them graduated between December 2023 and December 2024, earning their undergraduate degree.

Jamie Baldwin

Sam Houston State University graduate, currently a master's candidate at Southern Methodist University, 2023–-2024 Every Learner student intern, and author of [A Profile of Hispanic Serving Institutions](#).

Anissia Fleming

Tennessee State University graduate, currently a Senate Bill Clerk for the Senate Clerk's Office with the Tennessee General Assembly, 2023–2024 Every Learner student intern, and author of [A Profile of Historically Black Colleges and Universities](#).
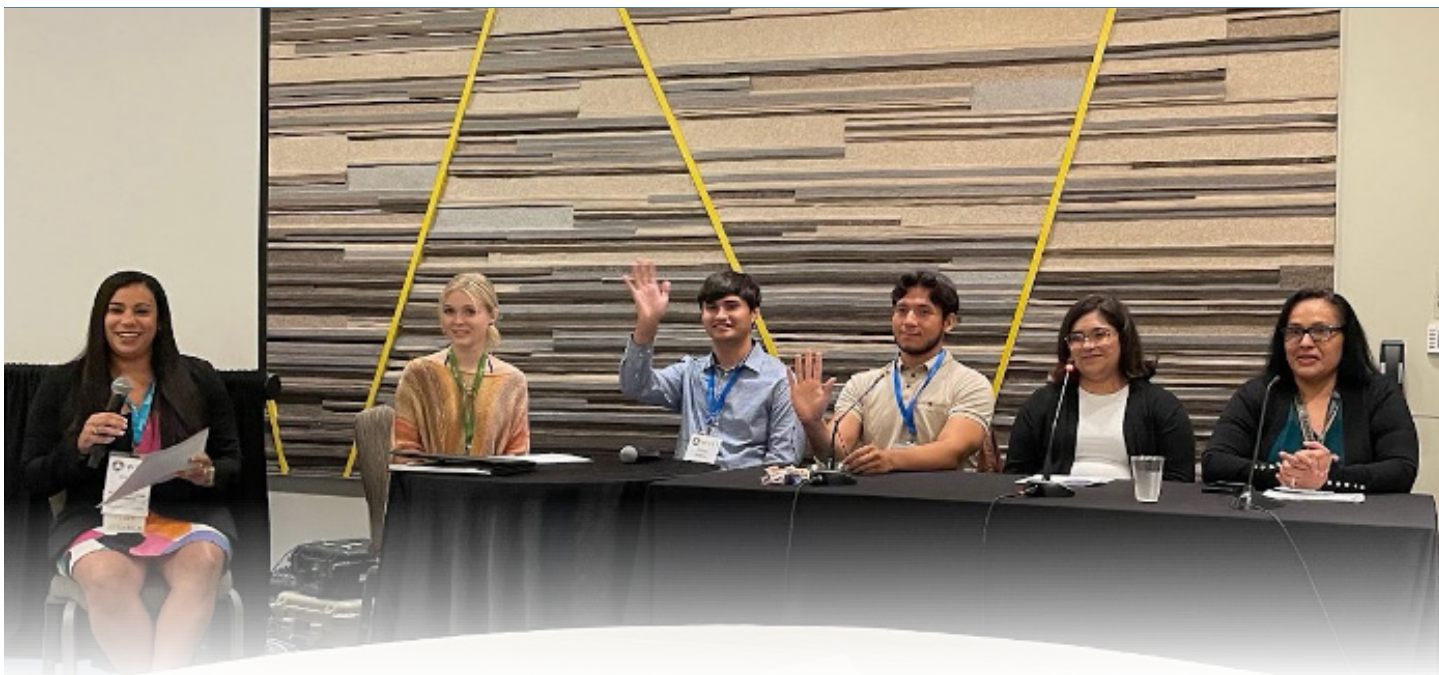

Joe Rendon

Fort Lewis College graduate, currently an AI Institute Analyst at Fort Lewis College, 2023–-2024 Every Learner student intern, 2024 Every Learner Advisory Council Member, and author of [A Profile of Tribal Colleges and Universities](#).

Emma Sullivan

Georgia State University graduate and Fulbright-Hays Scholar, currently a social studies teacher, 2023 Every Learner student intern, 2024 Every Learner research assistant, and consultant for our Institutional Profiles project and for our FY 2024 resource audit.

Moderator: Emilie Cook; Student panelists: Aven Ard, Liam Walker, Miguel Camara, Melissa Rodarte, and Elizabeth Ruiz

WCET Student Panel

In October 2024, several of our team members attended the 36th WCET Annual Meeting in Long Beach, CA. One of the sessions there featured five local students who shared their experiences with the evolving role of generative AI in education. The session emphasized how humanizing the student experience involves building meaningful relationships, fostering empathy, and supporting students' social-emotional well-being. The student panelists shared valuable insights into their experiences in inclusive learning environments, with faculty humanizing the student experience, and their perspectives on ways AI integration can lead to enhanced student engagement, and a more supportive learning environment for all students.

2024 NETWORK CONVENING

From left to right, front row: Joyce Holliday, Ruanda Garth-McCullough, Yubelkys Montalvo, Norma Hollebeke, Mary Mitchell, Laura DaVinci, Emilie Cook, Tarina Whitfield, Lisa Dunning, Colette Chelf, Catherine Shaw, Karen Vignare, Kathy Thompson, Karen Cangialosi; From left to right, back row: Dylan Barth, KC Williams, H. Ray Keith, Jenni Atwood, Catherine Yang, Megan Raymond, Russ Poulin, Donna Desrochers, Eric Fiero, Megan Tesene, Mike Daly, Omari Burnside, Riccardo Purita

September 19, 2024 – Baltimore, MD

Along with the network backbone team and our program officer, representatives from ten network organizations convened for a day of discussion, reflection, and strategic planning. We began by reaffirming the value of the Every Learner Network and its role in supporting institutions through collaboration, expertise, and innovation. We also reviewed planning strategies for the next phase of work in 2026–-2027.

Our network evaluates and supports a diverse range of services from our Technical Assistance (TA) partners, ensuring they align with the needs of intermediaries for scale (IFS) institutions while fostering collaboration, customization, and issue resolution. We also centralize operations, provide strategic guidance from our funder, highlight partner achievements, and facilitate a student internship program that brings meaningful contributions to the network and higher education community.

Cathy Shaw, Managing Director at Tyton Partners, presented findings from her research with the Ada Center in *Journey of HBCUs to Technology and Digital Learning*. Through campus visits, she assessed technology strategy, procurement, and implementation support. A key insight from her research underscored that for historically black colleges and universities (HBCUs), technology investments are not just about financial resources but also about empowering the people who use the technology.

The rpk Group led a strategic planning session examining the strengths, challenges, and gaps in the current digital learning service and support landscape. Discussions centered on how the Every Learner Network could help fill these gaps, culminating in a capacity-building exercise focused on sustainable business models.

We concluded the convening by reflecting on lessons learned from our institutional service partnerships with IFS organizations. Key takeaways included the need for agility in tailoring our strategies to six distinct IFS approaches, deeper collaboration to advocate for greater process consistency, and a commitment to strengthening coordination. To support this, we will implement quarterly TA Partner meetings for process updates and continue individualized meetings to launch services, conduct check-ins, and review service outcomes.

Cathy Shaw, Managing Director at Tyton Partners

Mercy Mugo, Ph.D., Executive Director at QEM Network and Dr. Yubelkys Montalvo, Executive Director at HETS

SPOTLIGHT ON INSTITUTIONAL SERVICES

We're excited to share real experiences and insights from participants in our institutional services.

These three testimonials are a response to our service, Building an Academic Data Culture to Support Student Success, which is offered to the network through APLU.

"Every Learner Everywhere really created that space for us, along with our mentor. They said, 'It doesn't matter where you are. We're just here to support you.' They were great at not making us feel like we have to prove something."

— Kristy Houle, Director of Assessment, Harris-Stowe State University, in the blog post Storytelling and Vulnerability: Two Lessons from Building an Academic Data Culture to Support Student Success

"We still have too many students falling through the cracks, but we can no longer blame the students. It starts with looking at the data, facing what the data is showing, and making intentional efforts to create interventions."

— Patrick Turner, Associate Vice President of Student Academic Success, New Mexico State University, in the blog post How Can Universities Change Data Culture? Lessons from NMSU

"At an individual level, you're getting professional development out of it. This is something that's going to stick with me for a long time. If data analyst isn't in your job description, but you want to learn, it's an excellent jumping-off point. And looking at the college level, if you're interested in just trying to make the college better, it's an excellent thing to do."

— Joseph Clamp, Learning Management System Administrator, Piedmont Technical College, in the blog post From Spreadsheets to Insights: How Piedmont Technical College Is Building Data Skills For Student Success

Every Learner worked with four partner organizations, Achieving the Dream, The Association of Public & Land-grant Universities' Personalized Learning Consortium, Digital Promise, and Tyton Partners, to develop and facilitate a service for guiding faculty in equitizing their syllabi. Faculty at Lehman College, who completed the service, had this to say in the Equitizing Syllabi Case Study.

"Even if faculty have been teaching for a long time, there are almost never enough opportunities to think deeply about the way we design learning experiences, especially with fast-paced innovation in technology and continuously evolving learners' needs."

— Olena Zhadko, Senior Director for the Center for Teaching and Learning, Lehman College

"The onus is on the instructor to make a living document that is referred to in class. It's there for full disclosure so students understand what they're getting involved in and how they can be successful. And it's a chance for the instructor to show they want students to succeed."

— Brian Wynne, Assistant Professor of Mathematics, Lehman College

"The students were pleased to have all these specific details of the course right in front of them at any given time. They truly appreciated always knowing what was expected of them and what was coming next."

— Sheila Gersh, Adjunct Lecturer of English, Lehman College

"These faculty finished the grant, and they could have just walked away. But they all universally said, 'I want to talk to more faculty. Let's do more.' They want to inspire other faculty to undertake their own transformation."

— Dermot Foley, Associate Director of the Office of Online Education, Lehman College

Two faculty at Stephen F. Austin State University took lessons learned from the Every Learner service, Digital Learning Equity Framework, and used it to analyze and improve their online courses. The bases for their analysis is Caring for Students, a collaborative resource developed by ATD and OLC. Together they documented their experience in Digital Learning Equity Analysis Project: A Collaborative Self-Study and Implementation Exercise for Improved Equity-Centered Practices.

By participating in the Every Learner Everywhere micro-credential training and by modifying it for a peer feedback model, the researchers were able to extend the benefits of the training to a broader group of educators and promote a culture of continuous improvement. The project's success underscores the importance of ongoing professional development opportunities for educators in digital learning environments.

With the rapid shift to online learning in recent years, it is essential that educators are equipped with the skills and knowledge necessary to promote equity and inclusivity in their courses. The Digital Learning Equity Analysis protocol and the modified peer feedback model serve as valuable tools for educators seeking to improve their own courses and promote equitable practices.

— Sarah Straub, Associate Professor in the James I. Perkins College of Education at Stephen F. Austin State University, and Rachel Jumper, Associate Professor in Human Development and Family Studies at Stephen F. Austin State University

WHAT'S NEXT FOR THE EVERY LEARNER NETWORK?

A Year of Opportunities – Collaboration, Partnerships, Thought Leadership, and Innovation

As we progress through a new year, we do so with a renewed sense of purpose and a commitment to advancing learning opportunities for every learner – 2025 promises to be a year of innovation and sustainability.

We are building on the strengths of our team by embracing a reorganization that enhances our ability to deliver on our mission with clarity and agility. This evolution, coupled with a refreshed vision, will drive our work forward in ways that amplify our collective impact. Our partners, longstanding and new, are at the heart of this journey, and their renewed commitment fuels the opportunities ahead for deeper collaboration and shared success.

We are excited to expand our reach by forging new funding partnerships, ensuring the sustainability of our work for years to come. This year will mark the launch of innovative new services designed to support institutions, educators, and learners in meaningful ways. As we extend our presence in the field through conferences, thought leadership, and strategic convenings, we are embracing new opportunities to engage, share, and lead.

With all this momentum, we are also challenging ourselves to think differently about sustainability. We believe that the institutions we serve find immense value in our thought leadership, resources, and services, and we are committed to ensuring that the Every Learner Network continues to be an innovative digital learning leader in the years ahead.

This is more than a fresh start – it's a leap forward. We invite you to join us in shaping the future of learning. Take the first step and sign up for our newsletter, which gives you access to the network's blog, resources, and upcoming events.

Here's to the next chapter. Let's build it – together.

EVERY LEARNER EVERYWHERE
NETWORK PARTNERS

Every Learner Everywhere partners with colleges and universities to leverage technology in pursuit of student-centered, faculty-powered, and institution-driven improvement in teaching and learning.

3035 Center Green Drive
Suite 200
Boulder, CO 80301
303-541-0208

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every**where**

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