Every Learner Everywhere Network Offers New Resource to Help Institutional Leaders Plan for Student-Centered Digital Future

Practical blueprint provides vision for sustainable institutional model

Boulder, CO (December 7, 2021) – The Every Learner Everywhere network has released a new resource to give institutional leaders a blueprint for planning and supporting their institution’s immediate and long-term digital future.

*The Blended Institution of Higher Education: A Model for a Sustainable Institution* provides a vision for a sustainable institutional model to guide academic leaders to transform their institutions. The guide supports the transition of leaders from reactively managing to strategically leading the development of their institutions, offering leaders a sustainable institutional model that centers on student equity and success. Designed in a way that centers students’ needs and success, the BIHE values students and asserts that their needs should be met on or off campus and that experiences should be equitable.

“The field of higher education is poised for change, and this new resource will help administrators to lead the charge by giving them a road map for leveraging their internal systems within the external landscape to develop blended higher education institutions,” said Jessica Rowland Williams, Director of Every Learner Everywhere. “This resource comes at an ideal time to help decision-makers make strategic choices for students’ academic needs.”

*The Blended Institution of Higher Education* provides a blueprint to:

- Develop a collaborative group of stakeholders to drive institutional transformation through vision and strategy;
- Analyze external systems and develop continuous evaluation of those systems to inform strategy on a timely basis;
- Analyze internal systems, evaluate their effectiveness, and determine how they will need to shift to develop capacity for change to a new model;
- Refine institutional vision based on the input from a collaborative group of stakeholders and the analyses of external and internal factors; and
- Develop clear strategic goals, the activities that will achieve those goals, and how achievement is measured for each of the goals.

“Just like every other facet of our digital lives, universities and colleges must shift to sustain and think more holistically to meet the needs of each individual learner,” said Dr. Tanya Joosten, a senior scientist and director of digital learning research and development at the University of Wisconsin - Milwaukee and director at DETA. “Thinking in systems with the students as the nucleus will get us there.”
Contributing authors include: Tanya Joosten, Ph.D., University of Wisconsin -Milwaukee and National Research Center for Distance Education and Technological Advancements (DETA); Nicole Weber, Ph.D., Online Learning Consortium (OLC); and Abby McGuire, Ed.D., OLC.

To download the free resource or learn more about Every Learner Everywhere and its collaborative approach to equitize higher education through digital learning, visit everylearnereverywhere.org. To contact Every Learner Everywhere, email everylearner@wiche.edu, or call (303) 541-0206. Follow Every Learner on Twitter @EveryLearnerNet.

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**Every Learner Everywhere (Every Learner)** is a network of twelve partner organizations with expertise in evaluating, implementing, scaling, and measuring the efficacy of education technologies, curriculum and course design strategies, teaching practices, and support services that personalize instruction for students in blended and online learning environments. Our mission is to help institutions use new technology to innovate teaching and learning, with the ultimate goal of improving learning outcomes for Black, Latinx, and Indigenous students, poverty-affected students, and first-generation students. Our collaborative work aims to advance equity in higher education centers on the transformation of postsecondary teaching and learning. We build capacity in colleges and universities to improve student outcomes with digital learning through direct technical assistance, timely resources and toolkits, and ongoing analysis of institution practices and market trends. For more information about Every Learner Everywhere and its collaborative approach to equitize higher education through digital learning, visit everylearnereverywhere.org.

**The Online Learning Consortium (OLC)** is a collaborative community of education leaders and innovators dedicated to advancing quality digital teaching and learning experiences designed to reach and engage the modern learner — anyone, anywhere, anytime. OLC inspires innovation and quality through an extensive set of resources, including best-practice publications, quality benchmarking, leading-edge instruction, community-driven conferences, practitioner-based and empirical research, and expert guidance. The growing OLC community includes faculty members, administrators, trainers, instructional designers, and other learning professionals, as well as educational institutions, professional societies, and corporate enterprises. Learn more at onlinelearningconsortium.org.

**The National Research Center for Distance Education and Technological Advancements (DETA)**
The DETA Center (DETACenter.org) was established as the National Research Center for Distance Education and Technological Advancements
in 2014 with funding from the U.S. Department of Education, Fund for the Improvement of Postsecondary Education, at the University of Wisconsin - Milwaukee. DETA conducts and supports rigorous research from the course level to cross-institutional studies for all educational institutional types (K-20), with a particular focus on traditionally underrepresented students. This enables DETA to help partners strategically ensure quality experiences and improve student access and success through thoughtful implementation, evaluation, and scaling of proven instructional and institutional practices and technologies. Visit DETAresearch.org, and follow @DETAResearch.