

## **NEW PLAYBOOK EQUIPS HIGHER EDUCATION FACULTY WITH BEST PRACTICES FOR MOVING TEACHING ONLINE**

### ***Every Learner Everywhere Responds to COVID-19 with Resources and Guidance Supporting High-Quality Online Learning***

**Boulder, CO (May 20, 2020)** – The COVID-19 pandemic has compelled higher education faculty nationwide to move their instruction online with limited preparation or guidance. A newly released playbook helps faculty navigate this pedagogical shift while maintaining focus on student success.

*Delivering High-Quality Instruction Online in Response to COVID-19* is a faculty-focused playbook intended to improve course design, teaching, and learning in online environments. With special attention to the needs of instructors teaching online for the first time, the guide offers strategies for getting started and improving over time.

“While we hope that the public health situation improves and students are back on campus in September, most institutions are preparing for the need to offer a significant percentage of instruction in hybrid and online formats for the fall semester and maybe longer,” said Jessica Rowland Williams, PhD, Director of Every Learner Everywhere. “Our faculty playbook provides just-in-time guidance from digital learning experts which builds on their decades of experience delivering high-quality online education.”

Developed by the Online Learning Consortium, the Association of Public and Land-grant Universities, and Every Learner Everywhere, with support from the Bill & Melinda Gates Foundation, the playbook provides a path for continuous improvement of instruction along a quality-oriented continuum.

- **Design** guides immediate and basic needs for moving a course online. It is useful for translation of face-to-face or blended courses for fully-online delivery.
- **Enhance** provides options to strengthen the student learning experience. It is useful for improving face-to-face course elements that do not translate easily to online modalities.
- **Optimize** offers ideas and resources for online teaching that aligns with high-quality, evidence-based instructional practices. It is useful for continuous improvement of the online learning experience and student outcomes.



**FOR IMMEDIATE RELEASE**  
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In addition, *Delivering High-Quality Instruction Online in Response to COVID-19* addresses online teaching and learning in both emergency and non-emergency contexts with special attention to course design, course construction, course management, course evaluation, and strategies for continuous improvement.

The Every Learner Everywhere network includes Achieving the Dream, the Association of Chief Academic Officers, the Association of Public and Land-grant Universities, the Digital Learning Research Network, Digital Promise Global, EDUCAUSE, EdSurge, Intentional Futures, the Online Learning Consortium, SxSW EDU, Tyton Partners, and WCET (the WICHE Cooperative for Educational Technologies).

To download the Faculty Playbook, visit [everylearnereverywhere.org/resources](http://everylearnereverywhere.org/resources).

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**Every Learner Everywhere (Every Learner)** is a network of 12 partner organizations that collaborate with higher education institutions to improve student outcomes through innovative teaching strategies, including the adoption of adaptive digital learning tools. Evidence demonstrates active and adaptive learning has the potential to improve course outcomes and digital solutions lower the cost of course materials, particularly for low-income students, and students of color. Our network partners represent leaders and innovators in teaching and learning. We have specific expertise in the adoption, implementation, and measurement of digital learning tools as they are integrated into pedagogical practices. Learn more at [everylearnereverywhere.org](http://everylearnereverywhere.org)

The **Online Learning Consortium (OLC)** is a collaborative community of higher education leaders and innovators dedicated to advancing quality digital teaching and learning experiences designed to reach and engage the modern learner – anyone, anywhere, anytime. OLC inspires innovation and quality through an extensive set of resources, including best-practice publications, quality benchmarking, leading-edge instruction, community-driven conferences, practitioner-based and empirical research, and expert guidance. The growing OLC community includes faculty members, administrators, trainers, instructional designers, and other learning professionals, as well as educational institutions, professional societies, and corporate enterprises. Learn more at [onlinelearningconstorium.org](http://onlinelearningconstorium.org)



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The **Association of Public and Land-grant Universities (APLU)** is a research, policy, and advocacy organization dedicated to strengthening and advancing the work of public universities in the U.S., Canada, and Mexico. With a membership of 246 public research universities, land-grant institutions, state university systems, and affiliated organizations, APLU's agenda is built on the three pillars of increasing degree completion and academic success, advancing scientific research, and expanding engagement. Annually, member campuses enroll 4.9 million undergraduates and 1.3 million graduate students, award 1.3 million degrees, employ 1.3 million faculty and staff, and conduct \$44.9 billion in university-based research. Learn more at [aplu.org](http://aplu.org)